

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A. HRM - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

**20PHRCT1001 - Principles of Management**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Point out the functions of managers.
2. Classify the types of plan.
3. Contrast formal and informal organisation.
4. State the kinds of organisational charts.
5. Mention the importance of co-ordination.
6. Explain briefly about business ethics.
7. Explain the concept of staffing and brief the significant activities performed in it.
8. What are the modern techniques of control?

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Examine the 14 principles of management.
10. Write down the different factors influencing span of control.
11. Discuss on co-ordination explain types of Co-ordination Techniques with example.
12. Connect the steps involved in implementation of budgetary control.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Mr.Manilal has run a business for the past 5 years but is NOT familiar with marginal costing. By experience, he knows that his business makes profit, but is not sure of concepts like break even. He finds it difficult to estimate sales required for a particular profit. Explain the concepts related to breakeven analysis and draw a break-even chart. Also highlight some ratios which would help to understand the performance of the business.

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