

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A. HRM - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

**24PHRET2A02 - Corporate Social Responsibility**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

**Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the importance of Corporate Social Responsibility (CSR) in modern business practices.
2. Sketch the role of NGOs and Not-for-Profit Organizations in Corporate Social Responsibility (CSR).
3. Analyse the importance of stakeholder relationships in Corporate Social Responsibility (CSR).
4. Evaluate the significance of Global Reporting Initiative (GRI) in CSR rating frameworks.
5. Interpret the future trends in Corporate Social Responsibility (CSR) and their impact on businesses.
6. Appraise the challenges faced by multinational companies in implementing Corporate Social Responsibility (CSR) across different countries.
7. Show how the government plays a role in the implementation of Corporate Social Responsibility (CSR).
8. Estimate the impact of stakeholder engagement on the success of Corporate Social Responsibility (CSR) initiatives.

**Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Demonstrate the various dimensions of Corporate Social Responsibility (CSR) and their significance in modern business practices.
10. Explain the three-level implementation framework of Corporate Social Responsibility (CSR) and its significance.

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11. Summarize the key aspects of stakeholder theory and its relevance in Corporate Social Responsibility (CSR).
12. Estimate the effectiveness of various CSR rating frameworks in assessing corporate sustainability and responsibility.

II - Compulsory question (1 × 10 = 10 Marks)

13. Construct a comprehensive view on the future of Corporate Social Responsibility (CSR) and its evolving role in global business.

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