

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A. HRM - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

24PHRET1B01 - Connected Planning of Action

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

Section B

Answer any **TEN** questions ($10 \times 2 = 20$ Marks)

1. Define Planning.
2. Interpret Talent Management.
3. Explain Zero based budgeting.
4. What is Sales Management?
5. Explain Strategic Planning.
6. Interpret Capital Expenditure.
7. Define Human Resources.
8. Explain Supply Chain Management.
9. Explain the meaning of Strategy.
10. What is Demand Planning?
11. Explain Workforce Planning.
12. Interpret Operation Planning.

Section C

Answer any **FOUR** questions ($4 \times 5 = 20$ Marks)

13. Explain the importance of planning.
14. Compute the components of supply chain management.
15. Justify the functions of human resources in the organization.
16. Explain the importance of sales management.
17. Determine the advantages and disadvantages of operational planning.
18. Compute the characterises of human resources in the team.
