

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.Com.A&F- END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

**20PAFCT2007 - Research Methodology**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the objectives of the research.
2. Show the steps involved in the literature review process.
3. Analyse the merits and limitations of convenience sampling.
4. Enumerate the techniques involved in defining the problem.
5. Write a short note on "One-tailed test" and "two-tailed test".
6. How do you analyse the secondary data?
7. Discuss Research Ethics in Research Methodology.
8. Differentiate parametric and non-parametric tests.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain illustratively, any five types of research widely used in Social Sciences.
10. Discuss the various sampling techniques used in the Social Science Research.
11. Evaluate the important methods and their suitability for collecting Primary Data.
12. Discuss the steps involved in processing and analysis of data.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Elucidate the layout of a Research Report and narrate the steps involved in writing it.

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