

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - III

20UCOCT3006 - Business Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the nature of Management.
2. Explain the Objectives of planning.
3. Describe the Importance of Departmentalization.
4. Interpret the scope of Human Resource Management.
5. Describe the need for Co-ordination in Management.
6. Explain the Process involved in Decision Making.
7. Describe the Concept of Delegation of Authority.
8. Distinguish between Authority and Power.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the Principles of management by Henry Fayol.
10. Classify the steps in planning process.
11. Elucidate the types of Organization.
12. Describe the hierarchy theory of Motivation.
13. "The art of leadership is saying no, not yes. It is very easy to say yes" – Justify.
