

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

20UCOCT1002 - Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the scope of business economics.
2. Construct the properties of an indifference curve analysis.
3. Examine the law of returns to scale.
4. Classify the methods of pricing.
5. Discuss the types of demand.
6. Analyse the consumer's equilibrium with the help of indifference curve.
7. Differentiate the importance and limitation of break - even analysis.
8. Explain the pricing and output determination under monopoly.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe Production Possibility frontiers with a diagram.
10. Examine the degrees of price elasticity of demand.
11. Evaluate the law of diminishing marginal utility analysis.
12. Distinguish between internal and external economies of scale.
13. Elaborate price and output determination under perfect competition.
