

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. History and Tourism - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - VI

24UHIET6B03 - Museum Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Comment on Museology and Museography.
2. Briefly describe the development of museums in India.
3. Elucidate the differences between internal and external security in museums.
4. Bring out the key provisions of Indian law regarding antiquities.
5. How does marketing orientation differ from product orientation in museum marketing?
6. Examine the key activities conducted in museums to engage visitors.
7. Highlight the architectural features of the National Museum, New Delhi.
8. Explain how the Indian Museum, Kolkata serve as a multipurpose museum.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the different types of museums with suitable examples.
10. Elaborate on the importance of safety and storage requirements in museum.
11. Compare preservative conservation and curative conservation in museum.
12. Analyse the role of museums as tourist attractions.
13. Describe the collections, activities and educational programs of the National Museum, New Delhi.
