

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. History and Tourism - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

24UHICT1002 - Introduction to Tourism

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the main travel Motivators that influence a tourist's decision-making process.
2. Sketch the Economic impact of tourism through the Multiplier Effect.
3. Classify the different types of Eco-wildlife tourism.
4. Explain the Social and Environmental impact of tourism.
5. Name three technological tools that boost tourism efficiency.
6. Solve the economic challenges faced by countries dependent on tourism and International Trade.
7. Illustrate the types of Domestic Tourism.
8. Differentiate between the role of tourism in national integration and international understanding.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the main barriers that impact tourism development.
10. Compute the growth of tourism from Ancient to Modern Times.
11. Distinguish between the Direct and Indirect employment opportunities created by tourism.
12. Classify the primary challenges of Space Tourism.
13. Describe the problems and perspectives of tourism.
