

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. History and Tourism - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - IV

**23UHICT4008 - Tourism and Travel Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the domestic and international tourism.
2. Differentiate between ticketing and reservation.
3. Mention the major functions of a Travel Agency.
4. Illustrate the economic impact of global travel and tourism.
5. Label the various types of Tour Operators.
6. Write a note on the Thomas Cook Travel Agency.
7. Describe the Push and Pull factors in Travel Motivation.
8. "India is a Paradise for tourist" - Jusify.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. "Modern Tourism in recent days is largely shaped by Air Transport" - Comment.
10. Estimate the significance of travel formalities and regulations.
11. Critically examine the duties and responsibilities of travel agent.
12. Analyse the functions and objectives of United Nations World Tourism Organization (UNWTO).
13. Evaluate the role of Indian Tourism Development Corporation (ITDC) in the growth of Tourism in India.

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