

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Com.(PA) END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - VI

19UPACT6019 - Business Ethics and Values

Total Duration : 3 Hrs.

Total Marks : 60

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the term "Ethics" and "Morality".
2. Differentiate between "bribery" and extortion by giving examples.
3. What are the primary bases for discrimination?
4. What are the salient features of minimum wages Act?
5. Briefly mention the method by which a promotion of an employee can be obstructed.
6. Briefly point out the several consumer rights.
7. Explain the causes of pollution of River Ganga.
8. What are the social responsibilities of business towards its share-holders?

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. What are the arguments against Ethics in business? Comment on their validity.
10. Analyse the causes of Bribery and Corruption in India and the results of these in Corporation sector.
11. What is meant by exploitation of employees? Discuss how this could be done at different levels.
12. Discuss in detail about the effects of advertisements and bring out its baneful feature.
13. Analyse critically about the social responsibilities of business towards "customer" and "community".

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