

B.Sc. DEGREE EXAMINATION, APRIL 2020
I Year I Semester
General Psychology I

Time : 3 Hours

Max.marks :75

Section A (10 × 2 = 20) Marks

Answer any **TEN** questions

1. How can the case study method be used to study human behaviour?
2. What is functionalism?
3. Give example of subliminal stimuli.
4. Define illusion.
5. Define psi phenomena.
6. Define consciousness.
7. What is extinction?
8. State the schedules of reinforcement.
9. State the processes of memory.
10. What is semantic memory?
11. What is clinical psychology?
12. What is figure ground separation?

Section B (5 × 5 = 25) Marks

Answer any **FIVE** questions

13. Describe the experimental method.
14. Discuss the influences on perception.
15. Write a short note on altered states of consciousness.
16. Explain the social learning theory.
17. What are the methods to improve memory?
18. Describe the principles of cognitive learning.
19. Explain about sensory deprivation.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Discuss in detail the scope and branches in psychology.
21. Write an essay on depth perception and perceptual constancies.
22. Elaborate on the nature of sleep and dreams.
23. Elucidate the operant conditioning theory of learning and principles.
24. Explain in detail the theories of memory.

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